

## PRIVACY POLICY OF THE WEBSITE WWW.KWHOTEL.COM

### I. General information.

1. The operator of the Website [www.kwhotel.com](http://www.kwhotel.com) is the Starline Anna Lech company located at: Borowinowa St. 53a/18, 30-698 Cracow, Tax ID 681-181-88-32 REGON 122855810.
2. The website realizes the functions of acquiring information about the user and their actions in the following manner:
  - a. By voluntarily entering information into the form.
  - b. By saving in your terminal device Cookie files.

### II. Information in the form.

1. The website collects information voluntarily provided by the user.
2. The website may save additional information on the connection parameters (time stamp, IP address).
3. Information provided in the form will not be disclosed to third parties without the approval of the user.
4. Information provided in the form may comprise of a compilation of potential clients, registered by the Operator of the website in the register conducted by the General Inspector for the protection of personal information, GIODO.
5. Information provided in the form is processed to accomplish the functions of the internet form, e.g. to service the process of realizing orders.

### III. Information on Cookie files.

1. The website makes use of Cookie files.
2. Cookie files comprise of data, in particular text files, which are kept in the terminal device of the Webpage's user and are intended for the use of the Webpage, from which they derive. Cookie files typically contain the name of the Website, from which they derive from, the time stamp of how long the files have been kept on the terminal device and a unique number,
3. The subject placing the Cookie files on the terminal device and gaining access to them is the Operator of the Website.
4. Cookie files are used for the following purposes:
  - a. Creating statistics, which help with understanding how the Website's Users make use of the webpages, which allows for the improvement of the structure and content;
  - b. Maintaining the Webpage User's session (after logging in), thanks to which the login and password is not required on each webpage;

- c. Adjusting the content of the Website to the preference of the User and for the optimal use of the webpages; in particular the files allow for the recognition of the Website User's device and accordingly display the webpages, adjusting them to the individual needs;
5. As part of the Website the following Cookie files are used:
  - a. „necessary” Cookie files, which allow for the usage of the services available on the Website, e.g. authorizing Cookie files, used for services on the Website requiring authorization;
  - b. Cookie files ensuring security, e.g. used to detect the misuse of the authorization on the Website.
  - c. „performance” Cookie files, allow for the gathering of information on the usage of the pages of the Website;.
  - d. „functional” Cookie files, allow for the „saving” of selected User' settings and personalize the User's interface, e.g. picking the language or location of the User, size of the font, look of the webpage etc.;
  - e. „publicity” Cookie files, allow the Users to receive advertisement adjusted to the users interests.
6. The software to browse internet Websites (internet browser) standardly allows for the saving of Cookie files in the User's terminal device. The Website users may carry out changes in this matter. Internet browsers enable the removal of Cookie files. It is possible to automatically block Cookie files as well. Detailed information on this matter may be found in the Help or documentation of the internet browser.
7. Limiting the use of the Cookie files may influence some of the functions available on the Website.
8. Cookie files placed in the User`s terminal device and used, may be also used by advertiser and partners collaborating with the Website Operator.
9. It is advised to read the privacy protection policies of these companies, to learn their rules on the use of Cookie files used in statistics: [Google Analytics Protection of privacy policies](#)
10. Cookie files may be used by marketing companies, in particular that under Google, to display advertisement adjusted the way users make use of the Website.
11. Information on the preferences of the user acquired from the Cookie files and are collected by the Google marketing company may be reviewed and edited by the user with the help of the tool : <https://www.google.com/ads/preferences/>

#### IV. Disclosing information.

1. Information available for external disclosure subjects only in the boundaries of the law.
2. Information identifying private individuals is accessible only with the permission of said individual.

**V. Managing Cookie files – how to give and retract permission in real terms?**

1. If a user does not wish to receive Cookie files, he may change the settings of the browser. Please note, turning off the use of Cookie files necessary to run the processes of authorization, security, up keeping the preferences of the user may hinder and even prevent the use of the Website. ,
2. To manage the settings of the Cookie files, please pick a browser/system from the list below and follow the instructions:
  - a. [Internet Explorer](#)
  - b. [Chrome](#)
  - c. [Safari](#)
  - d. [Firefox](#)
  - e. [Opera](#)
  - f. [Android](#)
  - g. [Safari \(iOS\)](#)
  - h. [Windows Phone](#)
  - i. [Blackberry](#)
3. More information on Cookie files may be found under the internet address <http://www.allaboutcookies.org/> or in the “Help” section in you Browser’s menu.